



1144 Gateway Loop, Suite 200 | Springfield, OR 97477 | (541) 686-5060 | [directionservice.org](http://directionservice.org) | EIN: 93-0800692

Dear Business Owner,

Direction Service invites you to support two community events in 2025. Proceeds from both will benefit our agency's cornerstone Youth and Family Services program: Service Coordination.

### Community Builders Breakfast

**Date:** Thursday, March 13

**Time:** 8:00 AM – 9:30 AM

**Location:** The Shedd Institute

**Estimated Attendance:** 180

(includes players, staff, and partners)

### Direction Service Golf Tournament

**Date:** Friday, June 21, 2024

**Time:** 10:00 AM

**Location:** Pine Ridge Golf Club

**Estimated Attendance:** 175

## Why Support Direction Service?

During the 2023-2024 school year, more than 16% of Lane County students experienced a disability. This included more than 5,000 students enrolled in Eugene, Springfield, and Bethel schools. **At zero cost to clients, Direction Service connects youth with disabilities ages 0-23 (and their families) to services and supports in the community.** We help families navigate the education system to reduce parent-school conflict and address needs including housing, financial assistance, respite care, and health care. **This holistic approach prepares youth for better success in school and beyond.**

## How Can You Help?

We invite you to **sponsor this year's events and help us reach our \$70,000 goal** in support of Lane County Youth and Families. The attached sponsorship packages offer varying levels of involvement and brand exposure. We ask that you please also **consider a donation in the form of auction/raffle items, food, and beverages.**

Direction Service is committed to delivering an event experience that is fun, educational, and safe for guests. **We are grateful for your consideration—community leaders like you make it possible for Direction Service to deliver critical programs that support youth and families in Lane County.** For more information, please contact Anna Gonzales at 541.600.8655 or [awgonzales@directionservice.org](mailto:awgonzales@directionservice.org).

With appreciation,

A handwritten signature in blue ink that reads "Aimee Walsh".

Aimee Walsh  
Chief Executive Officer

A handwritten signature in blue ink that reads "Anna Gonzales".

Anna Gonzales  
Chief Development Office



# Direction Service Golf Tournament

Friday, June 27, 2025

10:00 AM Shotgun | Pine Ridge Golf Club

Join Direction Service for a day on the links! The tournament will feature 36 teams in an 18-hole scramble, hole competitions, food & beverage, raffle, and prizes. Tournament proceeds benefit our Youth and Family Services programs that operate throughout Lane County.

## **\$10,000 Presenting Sponsor** (1 available)

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Signage at registration table
- Name/logo on premium promotional item supplied by Direction Service
- Premier logo recognition on event materials and communications
- Opportunity to speak at opening ceremony

## **\$7,500 Gold Event Sponsor**

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Name/logo on premium promotional item supplied by Direction Service
- Featured logo recognition on event materials and communications
- Verbal recognition at opening ceremony

## **\$5,000 Silver Event Sponsor**

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Name/logo recognition on promotional item supplied by Direction Service
- Featured logo recognition on event materials and communications
- Verbal recognition at opening ceremony

## **\$3,000 Golf Ball Sponsor** (1 available)

- Participation for one (1) foursome
- Company logo featured on sleeve of golf balls (3) for all players
- Name/logo on event materials and communications
- Verbal recognition during award ceremony

## **\$2,500 On-Course Sponsorships**

- Participation for one (1) foursome
- Opportunity for on-course table exhibit
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

### **Hole Contest Sponsor**

- Sponsorship of agreed-upon hole contest with signage at the hole
- Recognition during award ceremony

### **Flag Sponsor**

- Logo representation on pin flags at each hole

## Meal Sponsorships

### **\$2,500 Lunch Sponsor** (1 available)

- Participation for one (1) foursome
- Signage at meal area
- Table for company literature or display
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

### **\$1,500 Breakfast Sponsor** (1 available)

### **\$2,000 On-Course Birdie Sponsor (Socialize like a bird!)**

- 1-2 People can drive a cart to network with players, pass out swag, snacks, etc.
- Foursome NOT included.

### **\$1,500 On-Course Sponsorships**

- Participation for one (1) foursome
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

### **Beverage Sponsor**

- Logo at (6) on-course beverage stations

### **Cart Sponsor**

- Logo recognition on all tournament carts

### **Money Ball Sponsor**

- Logo recognition on contest balls

### **\$1,200 Hole Sponsor**

- Participation for one (1) foursome
- (1) Tee sign
- Exclusive sponsorship of a hole and opportunity for table exhibit
- Name/logo on scorecard, event materials, and communications
- Opportunity to include item in swag bag

### **\$800 Team Sponsor**

- Participation for one (1) foursome
- Name representation on event materials and communications

### **\$600 Driving Range / Putting Green Sponsor**

- Signage at Driving Range or Putting Green
- Name representation on event materials and communications

### **\$600 Foursome**

For more information, contact **Anna Gonzales**, Chief Development Officer  
541.600.8655, [awgonzales@directionservice.org](mailto:awgonzales@directionservice.org)

