



1144 Gateway Loop, Suite 200 | Springfield, OR 97477 | (541) 686-5060 | directionservice.org | EIN: 93-0800692

Dear Business Owner,

Direction Service invites you to support our 2024 Golf Tournament, scheduled for **Friday, June 21 at Pine Ridge Golf Club**. The tournament will benefit our agency's cornerstone Youth and Family Services program: Service Coordination.

Why Support Direction Service?

During the 2022-2023 school year, more than 16% of Lane County students experienced a disability. This included more than 5,000 students enrolled in Eugene, Springfield, and Bethel schools. **At zero cost to clients, Direction Service connects youth with disabilities ages 0-23 (and their families) to services and supports in the community.** We help families navigate the education system to reduce parent-school conflict and address needs including housing, financial assistance, respite care, and health care. **This holistic approach prepares youth for better success in school and beyond.**

How Can You Help?

We invite you to **sponsor this year's Golf Tournament and help us reach our \$60,000 goal** in support of Lane County Youth and Families. The attached sponsorship packages offer varying levels of tournament play and brand exposure. We ask that you please also **consider a donation in the form of auction/raffle items, food, and beverages.**



Key Tournament Information

- Tournament Date:** Friday, June 21, 2024
- Time:** 10:00 AM Shotgun Start
- Location:** Pine Ridge Golf Club
- Estimated Attendance:** 175 (includes players, staff, and partners)
- Tournament Format:** Four-Person Scramble

Direction Service is committed to delivering an event experience that is fun, educational, and safe for our players and guests. **We are grateful for your consideration—community leaders like you make it possible for Direction Service to deliver critical programs that support youth and families in Lane County.** For more information, please contact Anna Gonzales at 541.600.8655 or awgonzales@directionservice.org.

With appreciation,

Aimee Walsh
Chief Executive Officer

Anna Gonzales
Fund Development Office

Direction Service Golf Tournament

Friday, June 21, 2024, at Pine Ridge Golf Club

Join Direction Service for a day on the links! The tournament will feature 36 teams in an 18-hole scramble, hole competitions, food & beverage, auction, and raffle.



\$10,000 Presenting Sponsor (1 available)

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Signage at registration table
- Exclusive Sponsorship of tournament grand prize(s)
- Name/logo on promotional item supplied by Direction Service
- Premier logo recognition on event materials and communications
- Opportunity to speak at tournament opening and closing ceremonies

\$7,500 Gold Event Sponsor

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Name/logo on promotional item supplied by Direction Service
- Featured logo recognition on event materials and communications
- Verbal recognition at tournament opening and closing ceremonies

\$5,000 Silver Event Sponsor

- Participation for two (2) foursomes
- (1) Tee sign at hole of choice
- Name/logo recognition on water bottles placed in tournament swag bag
- Opportunity to include additional item in swag bag
- Featured logo recognition on event materials and communications
- Verbal recognition at tournament opening and closing ceremonies

\$3,000 Golf Ball Sponsor (1 available)

- Participation for one (1) foursome
- Company logo featured on sleeve of golf balls (3) for all players
- Name/logo on event materials and communications
- Verbal recognition during award ceremony

\$2,500 On-Course Sponsorships

- Participation for one (1) foursome
- Opportunity for on-course table exhibit
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

Hole Contest Sponsor

- Sponsorship of agreed-upon hole contest with signage at hole
- Recognition during award ceremony

Flag Sponsor

- Logo representation on pin flags at each hole

\$2,500 Lunch Sponsor (1 available)

- Participation for one (1) foursome
- Signage at meal area
- Table for company literature or display
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

\$1,500 Breakfast Sponsor (1 available)

- Participation for one (1) foursome
- Signage at meal area
- Table for company literature or display
- Logo recognition on event materials and communications
- Opportunity to include item in swag bag
- Verbal recognition at tournament opening and closing ceremonies

\$1,500 On-Course Sponsorships

- Participation for one (1) foursome
- Name/logo recognition on event materials and communications
- Opportunity to include item in swag bag

Beverage Sponsor

- Logo at (6) on-course beverage stations

Cart Sponsor

- Logo recognition on all tournament carts

Money Ball Sponsor

- Logo recognition on contest balls

\$1,000 Hole Sponsor

- Participation for one (1) foursome
- (1) Tee sign
- Exclusive sponsorship of a hole and opportunity for table exhibit
- Name/logo on scorecard, event materials, and communications
- Opportunity to include item in swag bag

\$750 Team Sponsor

- Participation for one (1) foursome
- Name representation on event materials and communications

\$500 Driving Range / Putting Green Sponsor

- Signage at Driving Range or Putting Green
- Name representation on event materials and communications

\$500 Foursome

For more information, contact **Anna Gonzales**, Fund Development Officer
541.600.8655, awgonzales@directionservice.org

